

playsight

CONNECTING
THE NEXT
GENERATION
OF ATHLETES



CROSSCOURT
BACKHAND
STROKE



PLAYSIGHT.COM

WHAT IS A SMARTCOURT?

A PlaySight SmartCourt is an interactive system composed of permanently installed high-performance HD cameras with an on-court kiosk, which is connected to the internet. This connection is what turns a court into a SmartCourt: a line calling, video recording and analytics system accessible to the user immediately while on court.

The Smartcourt cameras communicate with each other using advanced image processing and use analytical algorithms to track, tag, and record all player and ball movement. The user can review play from multiple angles, get in-depth player statistics and access gamified drilling options from the kiosk.

SmartCourts are automated and intuitive: no operator required.



STROKE ANALYSIS
AND TAGGING

DISTANCE AND
FITNESS TRACKING

THE PLAYSIGHT APP

Get the PlaySight Edge in your pocket with the PlaySight app. In addition to reviewing all SmartCourt video and analytics, the PlaySight app enables you to live stream from any tennis court in the world. You can also watch tennis from other SmartCourt live streams, create your own highlight clips, and compare your stats to tennis players around the world on the PlaySight global leaderboard.

3D SHOT SPOT
ANALYSIS



PLAYSIGHT.COM

Log in to PlaySight.com on any tablet or computer to review, edit, create, and share clips from any of your SmartCourt sessions. Coaches can create PlaySight groups for on-court sessions, and facility managers can easily manage their SmartCourt live streams. Players can review their video, stats, and tune into live tennis streamed from the global SmartCourt community.

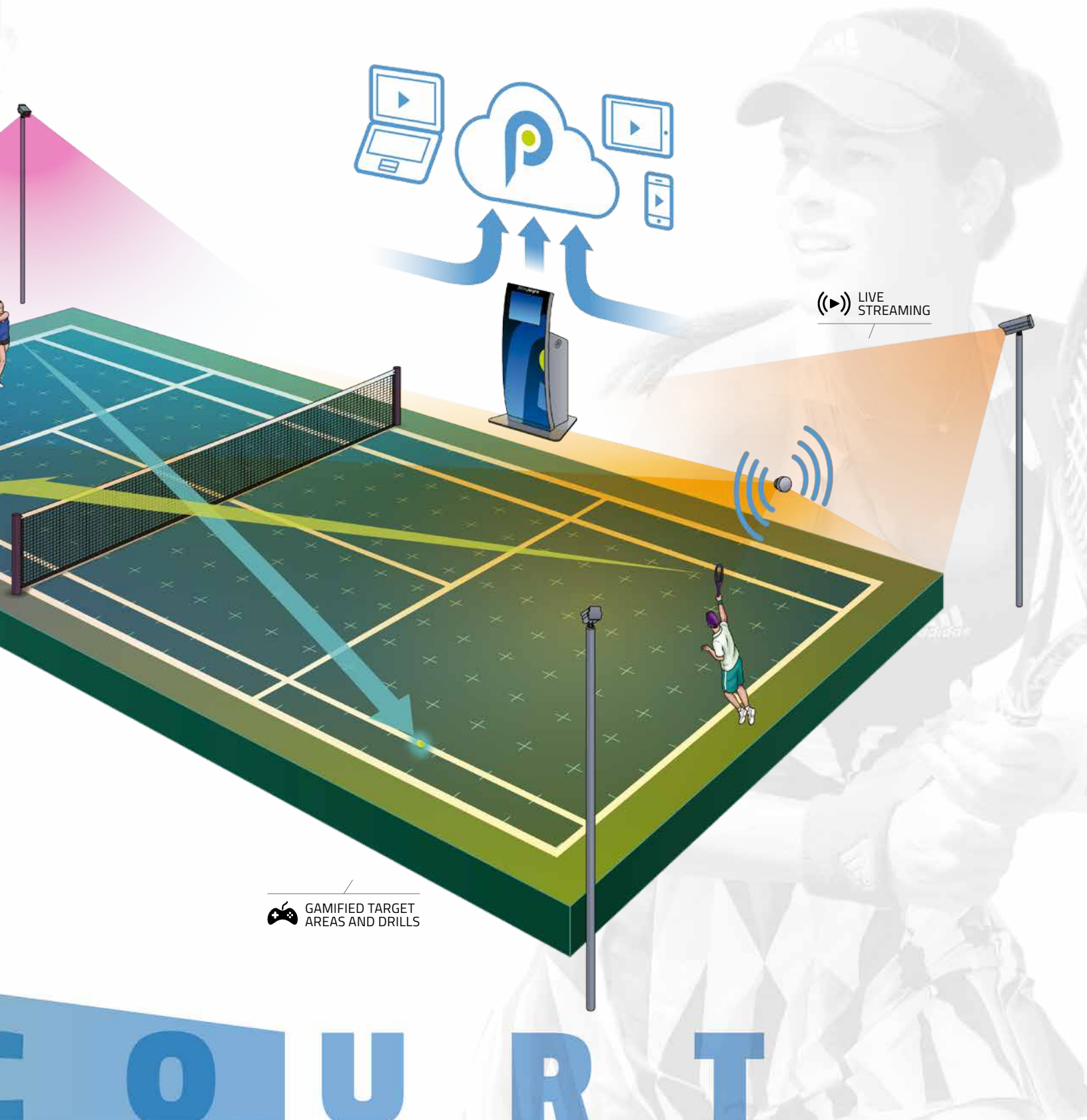
P L A Y S I G H T

S M A R T C



THE PLAYSIGHT CLOUD

Every SmartCourt is connected to the PlaySight cloud, and all video and data is automatically fed from the court to the cloud once play is complete. You can access all of your SmartCourt video and statistics from anywhere at any time – on-court, online at PlaySight.com, or through the PlaySight app.



ON-COURT

INSTANT VIDEO REVIEW AND ANALYTICS, AUDIBLE LINE CALLS, TARGET ZONES AND MORE. FROM WARM-UP TO PRACTICE TO MATCHES, THE SMARTCOURT DOES IT ALL.



GAMIFIED DRILLS

You can customize and gamify any stroke or drill on a SmartCourt. Select different target areas to receive points and audio feedback. Work as a team or go head-to-head, set specific goals for each session, and challenge yourself to improve by increasing the difficulty each time.



ANALYZE YOUR GAME

With comprehensive analytics (speeds, percentages, patterns), multi-angle video, and automatically tagged strokes for instant filtering, you can review your game like never before.



3D SHOT SPOT TRACKER

The 3D Shot Spot tracker gives you a detailed pattern summary of every SmartCourt session, shows how far you move, and creates an instant heat map of your strokes.



PLAYING POINTS

Whether you are playing baseline points, a match, or a tournament, the SmartCourt tracks all player and ball movement, delivering real-time and after-action analysis. You can also challenge line calls with the PlayFair Challenge system.

OFF-COURT

UNLOCK THE FULL POWER OF THE SMARTCOURT SYSTEM THROUGH THE PLAYSIGHT APP OR PLAYSIGHT.COM



REVIEW YOUR VIDEO AND STATS

Review your stats and video from any SmartCourt session on PlaySight.com or through the PlaySight app. Filter stroke types instantly, share your videos, track your progress over time, and much more.



TUNE IN TO PLAYSIGHT LIVE STREAMS

Tune in to the PlaySight Live Network online or through the mobile app to watch live streamed tennis from clubs, colleges, and academies around the world.



EDIT AND SHARE HIGHLIGHT VIDEOS

Use the mobile or online video editor to create your own highlight clips or recruiting videos to share with your fans, family, coaches, and on social media.

SMARTCOURTS

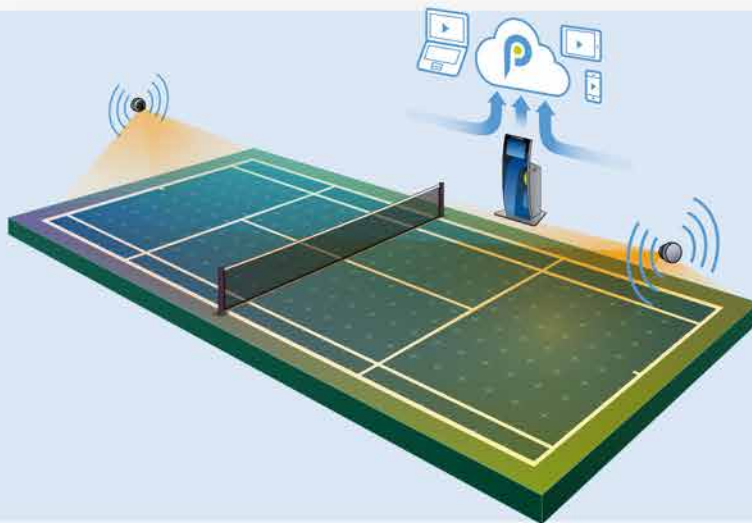
DIFFERENT PRODUCTS FOR DIFFERENT NEEDS.



SMARTCOURT **PRO**

THE ONLY ALL-IN-ONE VIDEO AND ANALYTICS TENNIS SYSTEM

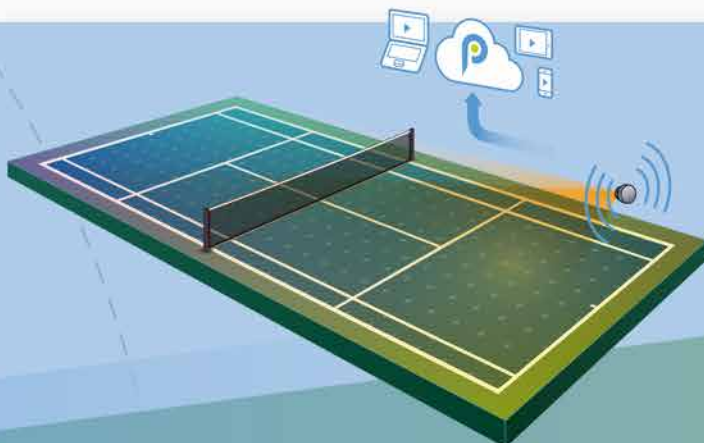
- Five (or more) cameras connected to the PlaySight cloud
- Full ball and stroke tagging and tracking (type, speed, spin and more)
- Line calling, real-time data and analytics and more
- 3D shot spot analytics
- Distance and fitness player tracking
- On-court video available – for PlayFair Challenge tournaments, instant video replay/review, coaching tools and more
- Gamified tennis drills with audio & visual feedback
- HD live streaming & video recording
- Video platform to manage all tennis sessions
- Video editing tools to review, create, and share clips



SMARTCOURT **PLAY**

ON-COURT VIDEO FOR COACHING, PLAYFAIR CHALLENGES AND MORE

- Two (or more) cameras connected to the PlaySight cloud
- On-court video available – for PlayFair Challenge tournaments, instant video replay/review, coaching tools and more
- HD live streaming & video recording
- Video platform to manage all tennis sessions
- Video editing tools to review, create, and share clips



SMARTCOURT **LIVE**

FULL HD LIVE STREAMING AND VIDEO RECORDING FROM ONE CAMERA

- One single camera connected to the PlaySight cloud
- HD live streaming & video recording
- Video platform to manage all tennis sessions
- Video editing tools to review, create, and share clips
- Mobile log-in on-court available

SMARTCOURTS



FEATURES

SMARTCOURT LIVE

SMARTCOURT PLAY

SMARTCOURT PRO

Number of cameras (More cameras can be added)	1	2	5
Video recording to account	✓	✓	✓
Cloud video management, review & editing tools	✓	✓	✓
Live streaming	✓	✓	✓
Personal login	✓	✓	✓
On-court kiosk for video review & coaching tools	✓	✓	✓
PlayFair Tournament capability	✓	✓	✓
Statistics and analytics	✓	✓	✓
3D shot spot & analysis tools	✓	✓	✓
Gamified drills with performance tracking and real-time feedback	✓	✓	✓
Auto-tagged event list	✓	✓	✓
Event filtering for instant review	✓	✓	✓

THE PLAYSIGHT EDGE



"PlaySight's software is brilliant. There is a team of people around me who are experts in their own fields, but technology has advanced so much today that PlaySight is exactly what we need to analyze my game and the things I need to improve on."

NOVAK DJOKOVIC
ATP WORLD #1 PLAYER



"I've been coaching on the ATP and WTA tours for the last 20 years and never before have we had access to the tennis analytics and high performance technology that PlaySight offers."

DARREN CAHILL
COACH OF SIMONA HALEP,
FORMER COACH OF ANDRE
AGASSI AND LLEYTON HEWITT



"In college tennis, in the recruiting battles, if you're not live streaming, if you don't have analytics, if you don't have a PlaySight SmartCourt, somebody else does."

PETER SMITH
HEAD COACH,
USC MEN'S TENNIS

THE PLAYERS' EDGE

- Accelerate your improvement with cutting-edge technology
- Practice Smarter with gamified drills and training modes
- Access your tennis video & stats off-court: online and on your phone
- Analyze your game with fitness and distance tracking, automatic stroke tagging and filtering
- Share your best highlights and compare your stats with a global tennis community
- Turn repetitive training drills into challenging games with target zones and audible notifications

THE COACHES' EDGE

- Spend less time explaining and more time coaching
- Provide real-time or remote audio and visual coaching feedback
- Create a more engaged and focused training environment
- Make every ball count with specific goals in each session
- Gamify tennis training, making it more fun and challenging for your players
- Give your players access to the very best technology in the sport
- Create customized workouts and interactive training sessions
- Utilize high performance video and coaching tools - instant replay, slow motion, drawing tools, and more

THE EDGE FOR COLLEGES AND CLUBS

- Stream any on-court action and engage fans, friends, and alumni
- Increase the effectiveness of your practices and training sessions
- Gain a performance edge on the competition
- Review practice and match video and statistics away from the court
- Transform any SmartCourt into its own media channel
- Recruit top talent with the best technology in the sport
- Utilize SmartCourt technology in private lessons, clinics, summer camps, and more

PLAYFAIR



The biggest barrier to entry in the sport of tennis is bad line calling and self-regulation in matches. With our PlayFair Challenge system we are giving tennis players of all ages access to SmartCourt video replay to challenge line calls - just like the pros.

Matches are played fairly when players can challenge line calls, thanks to instant multi-angle video replay. Our goal with PlayFair is to democratize line calling technology throughout all levels of the sport, which we believe will have a positive impact on enjoyment and participation levels.



"I think PlaySight is only going to encourage more kids to pick up a racket and give tennis a try. All levels of tennis players can benefit from training Smarter with PlaySight's analytics, instant video, fair play line calling and gamified tennis training. It's exciting!"

ANA IVANOVIC
FORMER WTA WORLD #1 PLAYER

"When you have that one-two punch of the right coaching philosophy with the PlaySight back-up, it's a great recipe for any level, whether you are a club player or trying to win Wimbledon. It doesn't replace you as a coach. It adds to your value."

PAUL ANNAcone
FORMER COACH OF PETE SAMPRAS
AND ROGER FEDERER

"I am thrilled to be involved with a company that is bringing such cutting edge technology to grow the sport of tennis at all levels – from the grassroots to college to professionals. PlaySight is getting kids and adults excited about tennis in new ways."

BILLIE JEAN KING
FORMER WORLD #1 PLAYER
WINNER OF 39 GRAND SLAM TITLES

"PlaySight is the future. This technology allows us to connect not only to our youth, but to also really grow, develop and teach the game of tennis."

TIM CASS
GENERAL MANAGER, USTA NATIONAL CAMPUS

"PlaySight is delivering tremendous value to all areas of the sport which is truly special for all types of players. SmartCourts are an incredible performance tool, helping players – like myself – to improve and perform at a higher level."

TOMMY HAAS
FORMER ATP WORLD #2 PLAYER,
DIRECTOR OF BNP PARIBAS OPEN

"It's an unbelievable tool that can be used to understand what is happening during matches. And it's a fun way to do it. Far above what already exists in terms of technology for tennis."

PATRICK MOURATOGLU
COACH OF SERENA WILLIAMS,
FOUNDER, MOURATOGLU TENNIS ACADEMY

"PlaySight is already changing how many of the top college programs in the country practice and compete. And we believe that the SmartCourt technology has something major to offer to all college programs - there really is nothing else out there that does all that PlaySight can."

TIM RUSSELL
CEO, INTERCOLLEGIATE TENNIS ASSOCIATION

"PlaySight has been an amazing tool for us to have, and no coincidence we won the Big 12 Title using it."

CHRIS YOUNG
DIRECTOR OF TENNIS AND HEAD COACH,
OKLAHOMA STATE COWGIRLS TENNIS

GET THE PLAYSIGHT EDGE

THESE TEAMS HAVE THE EDGE. WHAT ARE YOU WAITING FOR?



Questions or comments? We'd love to hear from you!
Contact us for more information or for a free demo today.

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